



C E M I

CENTRAL EUROPEAN MANAGEMENT INSTITUTE

Syllabus for the Global Business Leadership programme		
Study module name:	Geopolitics and Perspectives	
Study module code:	GBL_GP 1	
Lecturer:	Guillaume Finck	
Aim of the MBA study module:		
<p>The MBA course is designed to give students the necessary keys to understand the current geopolitical issues, the conflicts, the challenges of resources acquisition, as well as the effects of the series of economics, financial social and political crisis than begun in 2007. We will then focus on a 2020 prospective vision of economic and political blocks: the Europe, North America, Asia, and Africa.</p>		
Content of the MBA study module:		
<p>After a complete historical perspective of the rise and fall of empires, and an extensive description and in depth analysis of the world's current geopolitical issues, this course will produce various scenarii, helping students to better position their professional and personal lives in the near future.</p>		
Chapter 1: How did we get here?		
<p>A synthetic description of world history with a focus on the nature, the development and the fall of empires, from Egypt to the United States. Students will understand how the current situation is the result of a series of historical events, and how by understanding them, possible solutions emerge in current complex problems.</p>		
Chapter 2: Definitions and concepts		
<p>From the concept of borders to the definition of the nature of conflicts, several of the current challenges will be described, and the science of geopolitics will be explained.</p>		
Chapter 3: The issue of resources		
<p>A global overview of the current availability of some of the world's most important resources will be shown. Potential for conflicts and solutions will be demonstrated.</p>		
Chapter 4: Economic prospectives		
<p>How tomorrow's consumers will behave is crucial for today's strategic options. We will study in this chapter how the very notions of ownership, payment and the nature of an offer are being shaken, and how entire economic models are threatened (Music and Automobile industry, television) and new ones emerge.</p>		
Chapter 5: Social prospectives		
<p>Demography and urbanisation are the focus of this chapter. Understanding how the world changes when Nigeria has a larger population than China, and how current centers of power are affected is at the heart of this demonstration.</p>		
Chapter 6: Political prospectives		
<p>The reshaping of the world political order, produced by an unprecedented shift in power will be explained. Its consequences and potential risks will be discussed hence showing alternative scenarii.</p>		
Mandatory literature:		
<p>Online study materials prepared by the lecturer.</p>		
Recommended literature and other sources:		
<p>All courses and multimedia content provided on: ilios-conseil.com</p>		
<p>Globalization and conflicts, Benjamin Sutherland</p>		
<p>Stiglitz : the Globalization discontent</p>		
<p>Armyta Sen : Development is the other name of Peace Armyata Sen</p>		